

Innovation: A Guide to the Literature



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Date

2004

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Metadata

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Abstract

Innovation is not a new phenomenon. Arguably, it is as old as mankind itself. However, in spite of its obvious importance, innovation has not always got the scholarly attention it deserves. This is now rapidly changing, however. As shown in the paper, research on the role of innovation economic and social change has proliferated in recent years, particularly within the social sciences, and often with a bent towards cross-disciplinarity. It is argued that this reflects the fact that no single discipline deals with all aspects of innovation, and that in order to get a comprehensive overview of the role played by innovation in social and economic change, a cross-disciplinary perspective is a must. The purpose of the paper is to provide the reader with a guide to this rapidly expanding literature. In doing so it draws on larger collective effort financed by the European Commission (the TEARI project, see <http://tikpc51.uio.no/teari/teari.htm>), one of the outputs of which will emerge as Oxford Handbook of Innovation, edited by Jan Fagerberg, David Mowery and Richard R. Nelson.

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An interview guide was developed based on the literature study and it was subsequently tested to get input on the questions and to ensure that the questions were clear. It was also tested to make sure the questions were related to the area of study, even though the interview study also aimed to allow relevant outlying responses. The interview guide was revised based on the feedback and was then used for the interview study. Third, the findings from the interviews were analyzed and incorporated into the literature framework to form a final framework. Hence, culture and behavior are interdependent; an innovation culture influences the behavior of the organization, but the behavior also influences the innovation culture. Center for Innovation in Research and Teaching. Search Community. Search Community. A guide to writing the dissertation literature review. Practical Assessment, Research & Evaluation, 14(13), 2. Webster, J., & Watson, R. T. (2002). Analyzing the past to prepare for the future: Writing a literature review. Management Information Systems Quarterly, 26(2), 3. ProProfs - Preparing to Write a Literature Review » Online exam software. Literature Review: Synthesizing Multiple Sources – This resources describes a process a synthesizing all of the information collected in a literature review to better organize it for writing the review. http://guides.library.vcu.edu/ld.php?content_id=1720462. Viewed 4,123 times.